

## ABSTRACT OF THE DISCLOSURE

An apparatus and method for facilitating an anonymous shipment, including a memory device for storing information regarding the identity and shipping address for at least one individual, a receiver for receiving an order for at least one of a good and a service, a processor for processing the order for the at least one of a good and a service, wherein the processor generates an order message, wherein the order message contains a shipping message containing at least one of an anonymous shipping address information, an encoded shipping address information, an encrypted shipping address information, and a disguised shipping address information, wherein the shipping message conceals the address of an individual who at least one of placed the order and is to receive the shipment, and a transmitter for transmitting the order message to a provider of at least one of goods and services for order fulfillment.